

HACKTHEBUSINESS BULGARIA AGENDA

DAY 1 - 26.03.2024	
09:00 - 09:30	WELCOME AND REGISTRATION PARTICIPANTS ARRIVE AT THE VENUE & MINGLE.
09:30 - 10:00	LAUNCH SESSION - HACKATHON KICK-OFF AND TOPICS PRESENTATION WELCOME FROM THE LOCAL ORGANISERS AND IMPORTANT INFORMATION. PARTICIPANTS/TEAMS INTRODUCTION. [09:30-09:40] INTRODUCTION MARIYANA HAMANOVA, EXECUTIVE DIRECTOR - CLEANTECH BULGARIA [09:40-09:50] PRESENTATION OF ENTREPRENEDEDU PROJECT VALERIO ROSCANI, FEA [09:50-10:00] PRESENTATION OF ENTREPRENEDEDU'S HACKTHEBUSINESS FORMAT AND LOGISTICS INA TODOROVA, PROJECT COORDINATOR - CLEANTECH BULGARIA [10:00-10:10] PRESENTATION OF THE MAIN PRIZE: ENTREPRENEDEDU MENTORING PROGRAMME - FRAUNHOFER IPK
10:10 - 10:40	WORKSHOP SESSION INTRODUCTION TO BUSINESS CREATION: YOUR PATH TO SUCCESS - INA TODOROVA, PROJECT COORDINATOR - CLEANTECH BULGARIA
10:40 - 11:30	HACKING TIME: SETTING THE GROUND
11:30 - 12:00	WORKSHOP SESSION BUSINESS MODEL DEVELOPMENT - HENRY NICOLAI BUXMANN & KATRIN SINGER-COUDOUX, FRAUNHOFER IPK
12:00 - 13:00	NETWORKING LUNCH
13:00 - 16:00	HACKING TIME
16:00 - 16:30	COFFEE BREAK
16:30 - 17:30	HACKING TIME
17:30 - 17:50	WORKSHOP SESSION THE PERFECT PITCH - UTH
17:50 - 18:00	CONCLUSION OF DAY 1 AND INVITATION TO THE OFFICIAL COCKTAIL WITH THE LOCAL ECOSYSTEM INA TODOROVA, PROJECT COORDINATOR - CLEANTECH BULGARIA
18:00 - 20:00	OFFICIAL COCKTAIL AND THE OPENING OF THE "BEST YOUTH STARTUP IN BULGARIA 2024" INITIATIVE [18:00-18:05] MILENA STOYCHEVA, MINISTER OF INNOVATION AND GROWTH [18:05-18:10] BISER PETKOV, CHAIRPERSON OF THE MANAGING BOARD - FMFIB [18:10-18:15] ASS. PROF. ATANAS GEORGIEV – DEAN OF FACULTY OF ECONOMICS AND BUSINESS ADMINISTRATION - SOFIA UNIVERSITY "ST. KLIMENT OHRIDSKI" [18:15-18:20] DANIEL SILVA, PROJECT MANAGER - F6S [18:20-18:30] DOTCHKA VASSILEVA, HEAD OF PROJECT INFORMATION AND FINANCING UNIT - FMFIB [18:30-20:00] NETWORKING

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DAY 2 - 27.03.2024	
09:00 - 09:15	WELCOME AND REGISTRATION PARTICIPANTS ARRIVE AT THE VENUE & MINGLE.
09:15 - 09:45	WORKSHOP SESSION FROM IDEA TO CONTEXT: THE CORE BLOCKS OF STRATEGIC ANALYSIS - FEDERICA BRUNETTA, LUISS UNIVERSITY
09:45 - 13:00	HACKING TIME
13:00	PITCH SUBMISSION DEADLINE
13:00 - 14:00	NETWORKING LUNCH
14:00 - 15:00	FEEDBACK COLLECTION AND EVALUATION OF THE SUBMITTED PITCH DECKS
15:00 - 16:00	PITCHING SESSION FOR TOP 10 SELECTED TEAMS
16:00 - 16:30	COFFEE BREAK FEEDBACK COLLECTION AND FINAL JURY DECISION MAKING PROCESS
17:00 - 18:00	AWARD CEREMONY OF THE PITCH COMPETITION <i>ALL LOCAL WINNERS ARE ANNOUNCED, AND THE HACKATHON WRAP UP/THANK YOU.</i>