



The poster features the ENTREPRENEDU logo on the left and the event title 'HackTheBusiness HACKATHON BULGARIA' on the right, with dates '26 & 27 March, Sofia'. Below the logos is an illustration of a person with glasses and a blue shirt sitting in a forest, using a laptop. A speech bubble from the person says 'Have a sustainable & innovative idea?'. At the bottom, there is a row of logos including the European Union, EXARH, Fraunhofer, eban, CLEANTECH BULGARIA, LUISS, FGS, UNIVERSITY OF THESALY, and corallia.

ENTREPRENEDU  
Enhancing entrepreneurial ecosystems for education

**HackTheBusiness**  
HACKATHON **BULGARIA**  
26 & 27 March, Sofia

Have a sustainable  
& innovative idea?

Funded by the European Union

EXARH Fraunhofer eban CLEANTECH BULGARIA LUISS FGS UNIVERSITY OF THESALY corallia

## ENTREPRENEDU PROJECT INVITES YOUNG PROFESSIONALS TO SHAPE A SUSTAINABLE FUTURE IN BULGARIA

[Wednesday, 28<sup>th</sup> of February 2024]

The [ENTREPRENEDU](#) project, a Horizon Europe initiative, invites young professionals to embark on a journey of innovation and sustainability on 26th and 27th March in Sofia, Bulgaria.

### ABOUT ENTREPRENEDU

[ENTREPRENEDU](#) focuses on nurturing successful entrepreneurs and fostering groundbreaking technological solutions. Its core mission is to enhance entrepreneurial ecosystems across Europe through education and innovation. With this in mind, the project has initiated a series of **three business hackathons named HackTheBusiness**, with each competition targeting

specific themes, all aiming to support aspiring individuals and teams in their entrepreneurial journey.

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## FINAL EVENT: HACKTHEBUSINESS BULGARIA

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**The final event, HackTheBusiness Bulgaria, is set to unfold at the Innovation Forum "John Atanasoff" within Sofia Tech Park on March 26th and 27th, 2024.**

This year, the entrepreneurship challenge is tailored for young minds eager to explore the intersection of sustainability and digitalisation. Open to **30 teams** comprising students, pre-seed startups, and researchers, the competition aims to empower participants with entrepreneurial skills and provide an engaging environment for unveiling innovative solutions.

The top 4 teams not only stand to gain networking opportunities and prizes but will also have the opportunity to participate in the dedicated **ENTREPRENEDU Mentoring & Coaching Programme**. This Programme is designed to equip winners with the skills and knowledge needed to transform their pioneering ideas into thriving businesses.

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## ENTREPRENEDU TEAM

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HackTheBusiness is made possible through the collaborative efforts of an exceptional team of organisations and institutions including [Fondazione E. Amaldi](#), [Corallia](#), [Cleantech Bulgaria](#) and [F6S](#) together with [Luiss Guido Carli](#), [Fraunhofer IPK](#), the [European Business Angels Network](#) and [University of Thessaly](#). Their collective expertise and support ensure the success of the business hackathon and provide an ideal platform for participants to thrive.

More information about the initiative is available on the [ENTREPRENEDU website](#).

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