



HACKTHEBUSINESS HACKATHON BRINGS TOGETHER SPACE ENTREPRENEURS FOR A DAY IN GREECE

[Athens, 25.11.2023]

HackTheBusiness second edition has reunited young entrepreneurs and startups at Corallia (Athens, Greece) for a day, where they had the opportunity to pitch their innovative business idea and compete for a place in the Mentoring & Coaching Programme delivered by ENTREPRENEDU project.

ENTREPRENEDU, an innovative EU funded initiative fostering entrepreneurial spirit of young European professionals, proudly announced a triumphant culmination of its recent event, HackTheBusiness Greece. The event was a resounding success, bringing together bright minds to ignite space innovation and entrepreneurship in Greece. "The objective of ENTREPRENEDU is ambitious and it represents an unique opportunity for the European innovation ecosystem to have a replicable and scalable model to support education of young professionals. HackTheBusiness is the first milestone to reach this pioneering goal", explains Valerio Roscani, ENTREPRENEDU Project Manager and Technology Analyst at Fondazione E. Amaldi.





Hosted by <u>Corallia</u> in Athens, the focal point of the <u>HackTheBusiness Greece</u> event were pitching sessions, where 12 teams selected during the local competition presented their pioneering solutions aimed at transforming the innovative landscape in Europe. All teams showcased remarkable ingenuity, proposing disruptive ideas to a panel of esteemed judges by leveraging cutting-edge space technologies. In total, 4 teams were selected to participate in the ENTREPRENEDU Coaching and Mentoring programme, where they will get all the support needed to level-up their business ideas.

Commenting on the event's success, <u>Nektaria Berikou</u>, <u>HackTheBusiness Greece</u> Organiser and International Collaborations Manager at <u>Corallia</u>, expressed enthusiasm: "The interest, the professionalism and the innovative ideas of all teams prove the huge potential of younger generations. <u>HackTheBusiness Greece</u> with the support of the <u>ENTREPRENEDU</u>, the space cluster in Greece and the European Space Agency Business Incubation Center in Greece was an unique opportunity to nurture wannabe entrepreneurs and foster the creation of groundbreaking technological solutions bringing a real revolution to the space sector. "

<u>HackTheBusiness Greece</u> attracted a diverse array of industry professionals, investors, and mentors who provided invaluable guidance, inspiration and support to the aspiring entrepreneurs. The event facilitated networking opportunities, enabling all participants to forge meaningful connections that extend beyond the event itself.

Reflecting on the significance of the event, Valentina, Elissavet and Achilleas, members of the participating team GROUNDWATER remarked, "HackTheBusiness experience was amazing. We had the opportunity to express our space-idea to experts from all over Europe. We gained new knowledge and experience due to the excellent support of ENTREPRENEDU mentors. We look forward to progressing as a team. Thank you ENTREPRENEDU for this type of opportunity!"

The success of <u>HackTheBusiness Greece</u> vividly demonstrates the commitment of the <u>ENTREPRENEDU</u> initiative to fostering entrepreneurship and innovation amongst young professionals, and by so driving a wave of positive transformation within the European innovative landscape.

For more information on HackTheBusiness Greece and upcoming activities by ENTREPRENEDU, please visit <u>ENTREPRENEDU website</u>.

Saturday, 25<sup>th</sup> of November 2023

Media Contact: [Anja Stipankov]





Enhancing entrepreneurial ecosystems for education

[Communication Manager] [anja@f6s.com]

