

# HackTheBusiness | ITALY HACKATHON

15-17 June, Rimini Expo Centre, Rimini

#### Day 1 - 15th of June

15:00 - 16:00 Welcome and Registration

16:00 - 17:30 Launch Session: Hackathon

kick-off and Topics presentation

17:30 - 18:30 Welcome drink

**Location: HackTheBusiness Area** 



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#### Day 2 - 16th of June

**Welcome and Registration** 09:00 - 09:15

**Workshop Session #1** 09:15 - 10:30

Business Model Discovery

**Coffee Break** 10:30 - 11:00

11:30 - 11:50 **Workshop Session #2** 

Spark your success: Unleashing the Brilliance within

your ideas

13:00 - 14:00 **Networking Lunch** 

**Workshop Session #3** 14:00 - 16:00

• Understanding Business Angels - Fundraising Tips for

**Startup Founders** 

• Building FUTUREPROOFED business ideas

**Coffee Break** 16:00 - 16:30

**Workshop Session #4** 16:30 - 18:00

• From Idea to Impact: Unlocking the Potential of Your

**Business Concepts** 

**Hacking-Time** 

09:15 - 18:00

**Location: HackTheBusiness Area** 



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#### Day 3 - 17th of June

09:00 - 09:15 Welcome and Registration

09:15 - 11:00 Workshop Session #5

• Entrepreneurship in Space

 How to apply to European Space Agency Business Incubation Centers

 Useful tool for deeptech business in Europe, ESA Business Applications Platform

11:00 - 11:30 Coffee Break

12:00 Pitch Submission

12:00 - 16:30 **Jury Decision Time** 

**13:00 - 14:00** Networking Lunch

15:00 - 15:30 Coffee Break

**16:30 - 17:00** Award Ceremony

**Hacking-Time** 

09:15 - 12:00

**Location: HackTheBusiness Area**