



**We are enhancing
entrepreneurial
ecosystems for
European education**



Funded by
the European Union

The concept of ENTREPRENEDU is focused on closing the innovation and educational gap between different regions of the EU, causing unbalanced business activity and fewer job opportunities in less developed entrepreneurial ecosystems.



Consortium

The ENTREPRENEDU consortium is composed by a group of 8 business and educational entities, from 6 EU countries (**Italy, Germany, Belgium, Greece, Bulgaria, Ireland**) complementing each other in terms of background knowledge, technical competences, capability of new knowledge creation, business and market experiences, and expertise in education domains where the project innovations can be readily exploited.



OUR MISSION

We want to create and leave a valuable impact!

The general objective of the project ENTREPRENEDU is creating a highly replicable and scalable Venture Building Program, an educational model for the European entrepreneurial ecosystems that will be validated at the end of the project in 3 different educational entities.

OUR OBJECTIVES

What are we trying to accomplish?



Perform need analysis of low and moderate innovative regions in terms of entrepreneurial know-how in education and best case scenarios



Enhance the collaboration with developed and less developed innovation ecosystems



Create an educational program to strengthen business knowledge and skills, as well as entrepreneurship in less and moderate innovative regions



Evaluate the sustainability of the ENTREPRENEDU methodology and solutions



Bring together regional high-potential start-ups, youth and, business stakeholders to give an impulse to improve the entrepreneurial systems in the regions targeted by the project

A Benchmarking

Identification of the needs of both education and business ecosystems with focus on citizens, SMEs and Public Administrations, which will allow to:

- build upon well-established practices and consolidated results
- collect materials, examples and best practices that will work as inspiration and suggestions

C Mentoring & Coaching

12 teams and start-ups selected during Hackathons will receive up to 60 hours of mentoring through webinars and coaching workshops in six strategic topics:

- Tech due diligence
- Access to finance and related funding
- Business model design
- Education data, services and products
- Acceleration programs and VC pitching
- Investment readiness and approach

Awarded teams will support the consortium in the implementation and validation of the Venture Building Program.

ENTREPRENEDU's Journey

B Generation of ideas and innovative business solutions

90 teams will participate in 3-day hackathons (Rimini, Sofia and Athens) organized by ENTREPRENEDU's partners and generate ideas and innovative business solutions to strengthen the quality of entrepreneurial education and local talents.

D Venture Building Program

Up to 90 students will have the opportunity to pitch a business idea and participate in the Venture Building Program as an extracurricular activity via an internal call for applicants, thus:

- To access to different modules and supportive documents and materials
- To receive up to 1080 hours of mentoring
- To connect with business accelerators and companies



ENTREPRENEDU community

6 European Countries

Italy, Germany, Belgium, Bulgaria, Ireland and Greece

Start-ups and individuals

regardless of their sector

Educational entities

VET, Universities and high schools

Business acceleration and innovation service providers

Incubators, accelerators, science parks, innovation agencies, consultants, among others

European clusters/networks

Enterprise Europe Networks, European Business Angels Network, among others.

Policy makers and decision-making bodies, educational entities

Both at EU and Regional Level

Users from ENTREPRENEDU programme will be able to:

1

Define a tailored business model and elaborate a business plan at European level, which can be used to apply for pitch and looking for investors and/or partners

2

Apply to one or more Regional initiatives (e.g. ERDF, clusters, network, etc.) and/or European financial support instruments (e.g. EIC Pilot, Start Up Europe, Invest Horizon, etc.)

3

Prepare a pitch presentation and identify investors events, to participate in one of these and/or attract private stakeholders

4

Identify and enroll in further acceleration programs at regional, national or European level, to continue the deployment and commercialization of the idea.

Got to know more?

We got you!



www.entrepredu.eu



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