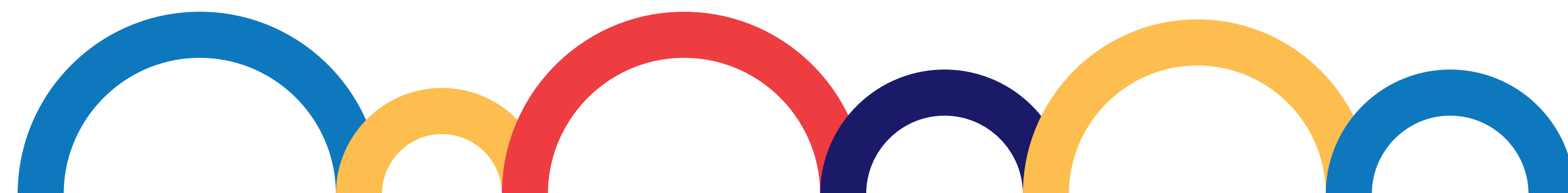


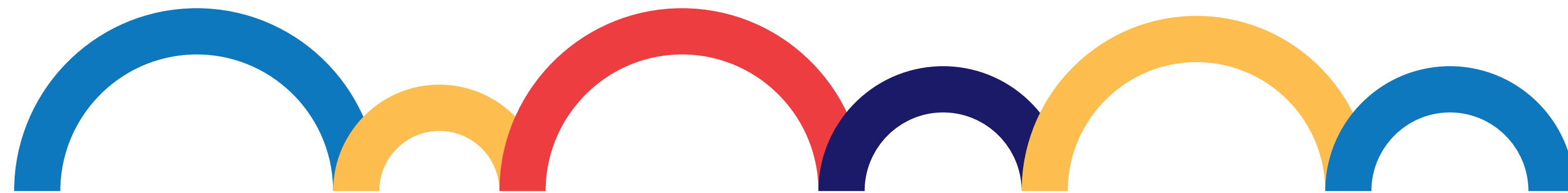
ENTREPRENEDU BRAND GUIDELINES





ENTREPRENEUR

LOGOTYPE WITH SIGNATURE



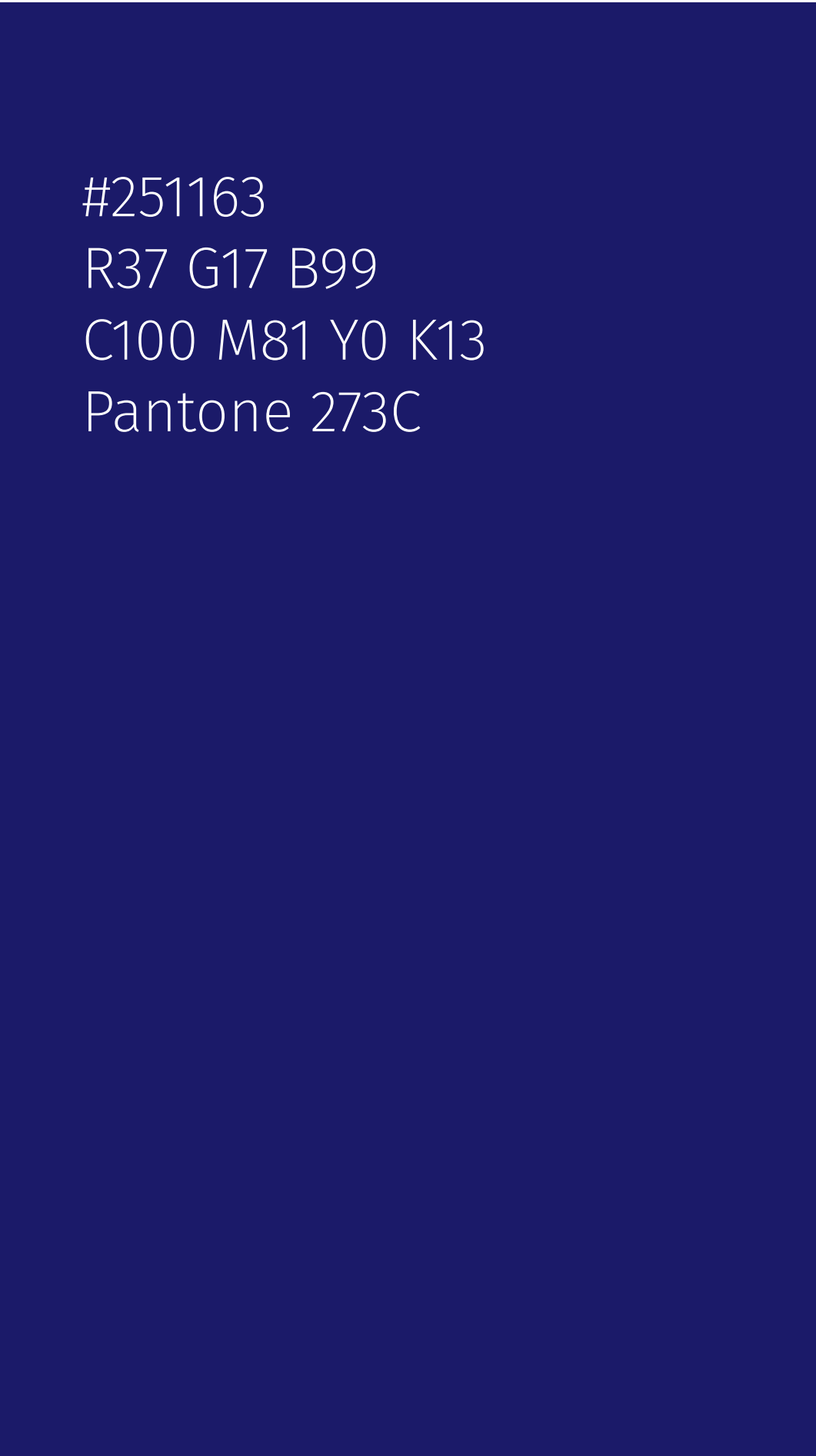
ENTREPRENEUR EDU

Enhancing entrepreneurial ecosystems for education

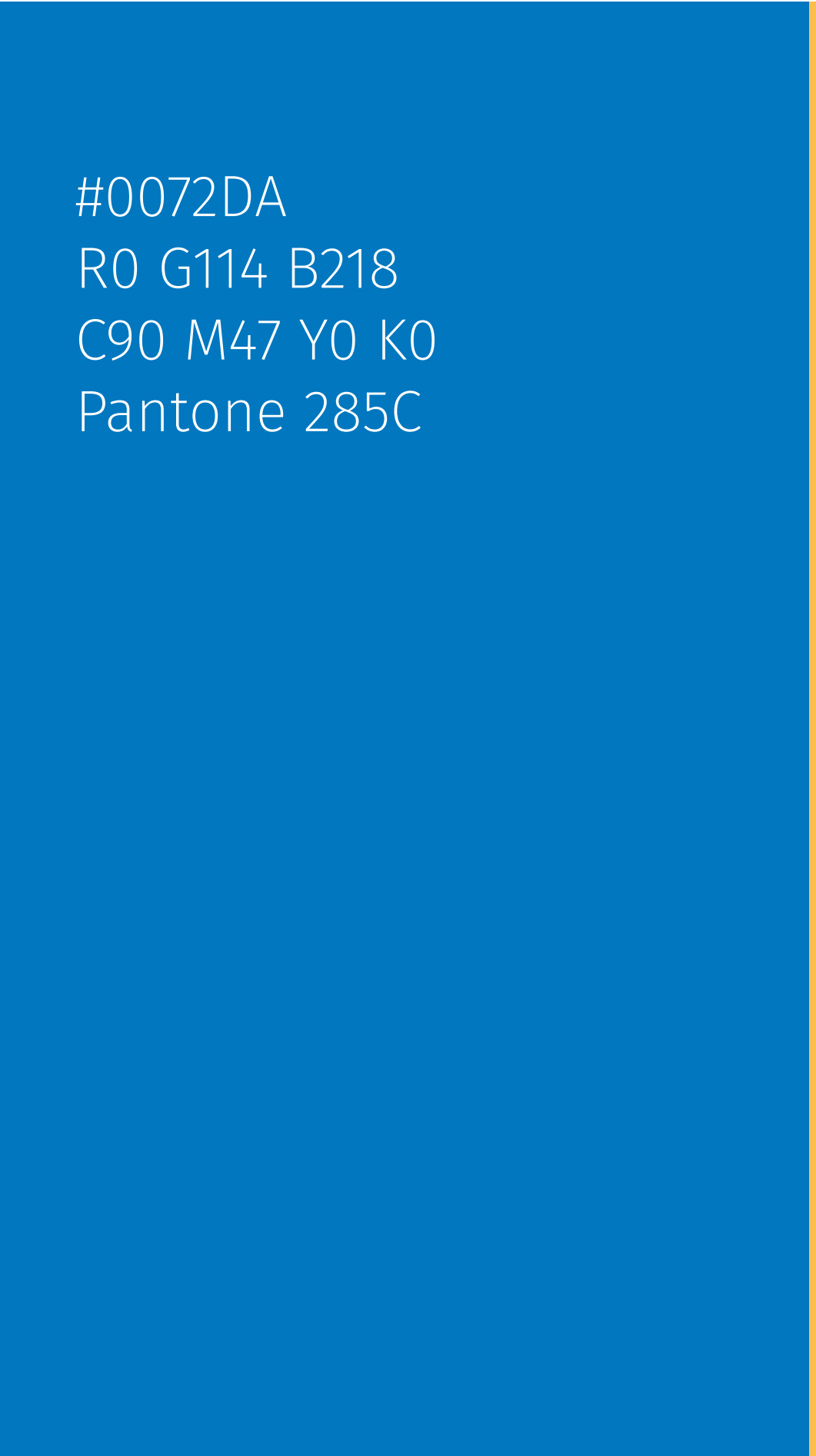
COLORS



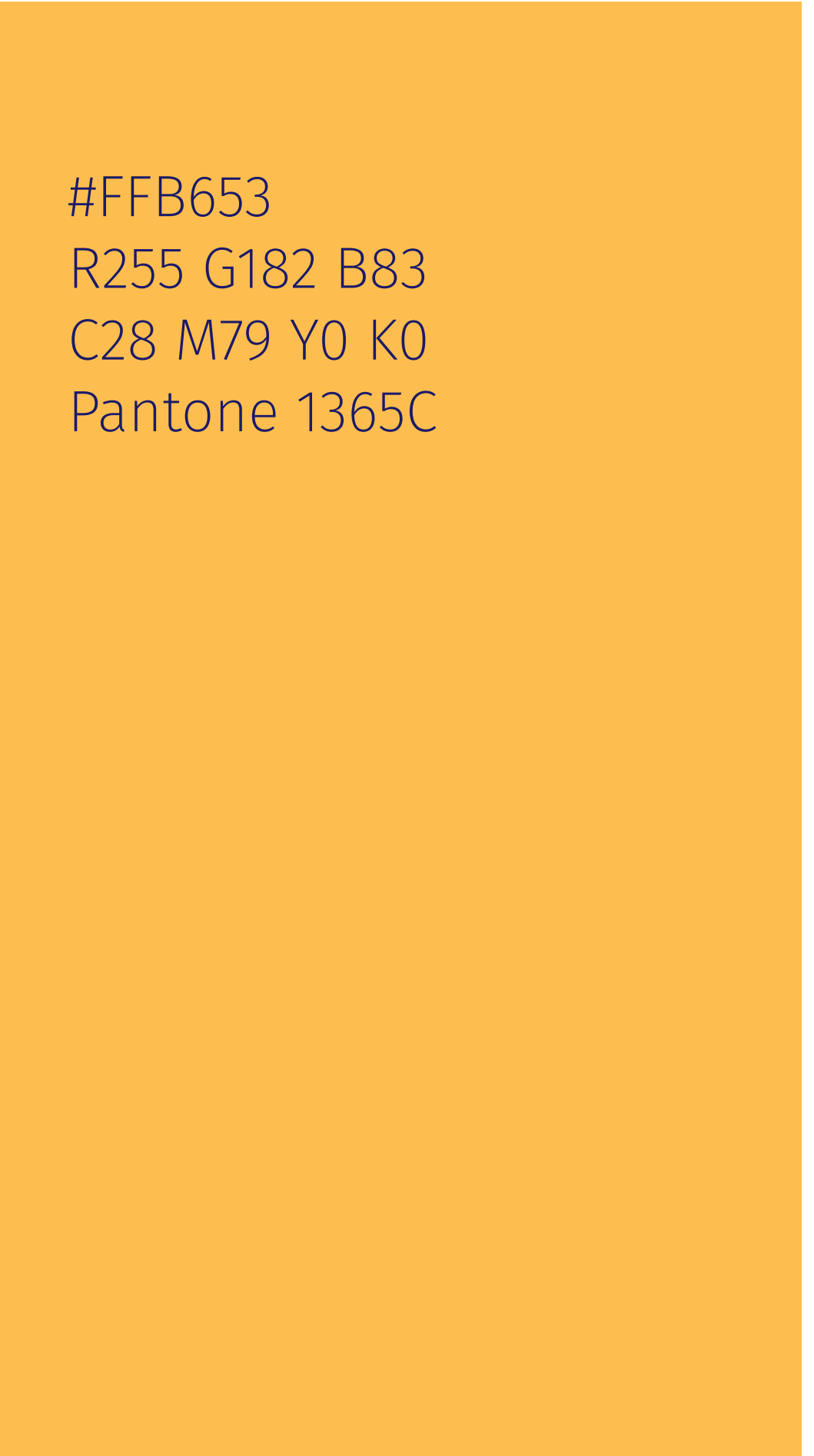
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R239 G51 B70  
C0 M90 Y76 K0  
Pantone RED 032C



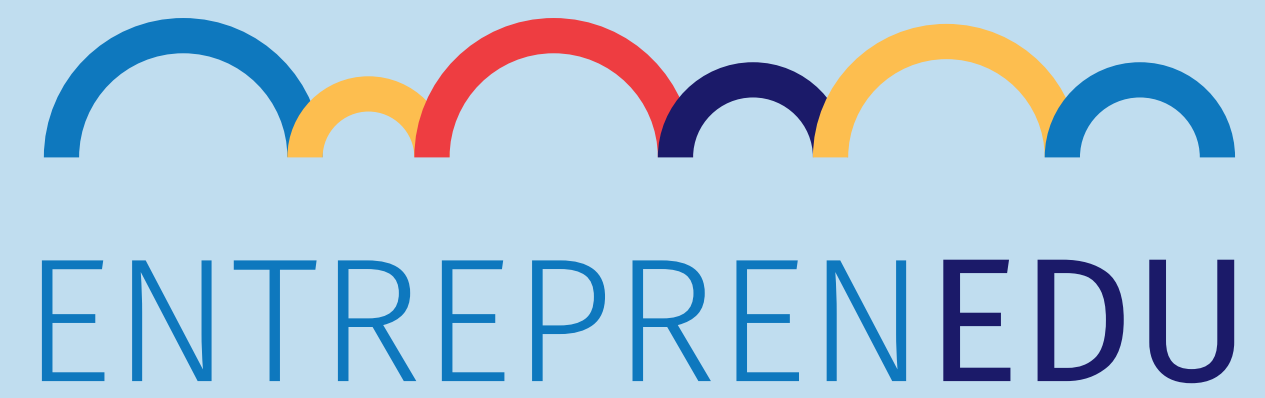
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R37 G17 B99  
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Pantone 273C



#0072DA  
R0 G114 B218  
C90 M47 Y0 K0  
Pantone 285C



#FFB653  
R255 G182 B83  
C28 M79 Y0 K0  
Pantone 1365C



On bright colors background



On dark colors background





## RECOMMENDED CLEAR SPACE

## TYPOGRAPHY



The darkest arch element defines the safe area

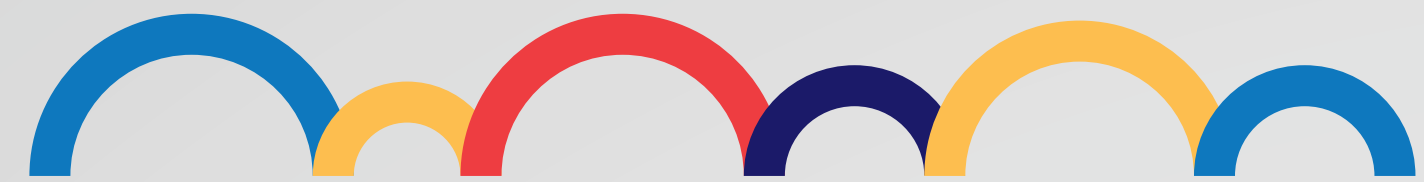
# Fira Sans

Logotype set in Light + Regular

Available for free download at [Google Fonts](https://www.google.com/fonts/specimen/Fira+Sans)



40 mm



ENTREPRENE<sup>DU</sup>

Enhancing entrepreneurial ecosystems for education

with tagline

20 mm



ENTREPRENE<sup>DU</sup>

without tagline

Applying  
new colors



Distorting  
the proportions



Rotating  
for special effect

